**“Green manufacturing: Opportunities, challenges and impacts on citizens' lives”**

**09.00 – 09.30 Registration**

**09.30 – 10.15 Opening session**

Green manufacturing and sustainability in the Region of Central Macedonia  Mr. Konstantinos Gioutikas (Vice-Governor of Development and Environment of Region of Central Macedonia)

MED programme – promoting Mediterranean innovation capacities to develop smart and sustainable growth  Mr. Evangelos Vidalis (MED programme - Greek National Contact Point)

GREENOMED: Mediterranean trans-regional cooperation for Green manufacturing innovation  Mr. Giacomo Copani (ITIA – CNR)

The importance of creating a "green industrial cluster" in the Region of Central Macedonia: current situation and future prospects  Prof. George Zalidis (i-BEC)

**10.15 – 11.30 Plenary session 1**

**Circular economy and green manufacturing for a better quality of life**

Circular economy: How to close the loop?  Mr. Kyriakos Loyfakis (President of Greek International Business Association)

Role of manufacturing in sustainability and its impacts on everyday life  Mr. Konstantinos Kampouropoulos (EURECAT)

Companies challenges for green manufacturing  Ms. Golboo PourAbdollahian (ITIA – CNR)

Green technologies for smart cities: enriching LEED-ND sustainability principles  Prof. Nicos Kominos (URENIO Research, Aristotle University of Technology)

**11.30 – 12.00 Coffee break**

**12.00 – 13.15 Plenary session 2**

**Green manufacturing: social and economic impacts**

Green Manufacturing and Smart Specialization Strategy  Mr. Constantinos Michaelides (Independent Directorate of Innovation and Entrepreneurship Support of Region of Central Macedonia)

Green manufacturing and urban waste management in the European Regions  Mr. Mihalis Geranis (President of Regional Association of Solid Waste Management Agencies of Central Macedonia, FODSA)

Green jobs: Opportunities for job creation and local development  Mr. Athanassios Savvakis (President of Federation of industries of Northern Greece, SBBE)

Skills and distinctive competencies for circular economy and green manufacturing  Mr. Dimitris Stefanidis (FranklinCovey)

**13.15 – 14.15 Networking lunch**

**14.15 – 15.45 Parallel sessions**

Green entrepreneurship and innovative ideas  Mr. Panagiotis Koutoudis (Institute of Entrepreneurship Development)

How to engage citizens in innovative circular economy policies?  Ms. Isabelle Ronvaux (INTERREG MED SYNGGI Horizontal project, Fondazione Ecosistemi)

Improving the environmental performance of the Hellenic Food Industry  Ms. Fotini Salta (Federation of Hellenic Food Industry)

Innovation Procurements: benefit and opportunities for citizens, enterprises and public authorities: The experience of PROMINENTMED project  Mr. Diego Mattioli (Sviluppumbria SPA)

**15.45 – 16.15 Wrap-up of parallel sessions**

**16.15 – 16.30 Closure**


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